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# THE Key Piece

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LOYD J. BOURGEOIS LLC

## CHANGE IS DIFFICULT

When we think about change, we often see it as being done to us, not something we are a part of. Initiating change is a scary, overwhelming process we frequently avoid because we need more tools to accumulate buy-in and successfully plan and execute. Change causes us to examine psychological, logistical, financial, and external impacts.

When faced with these obstacles, we often revert to inaction and preservation of the status quo. That is, at least until the pain becomes too much to bear or the promise of the change becomes so enticing that we are willing

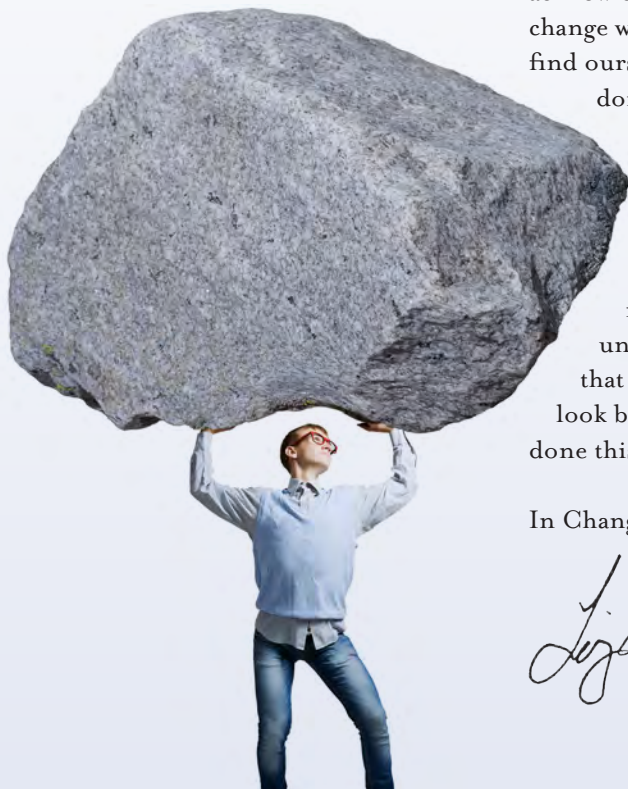
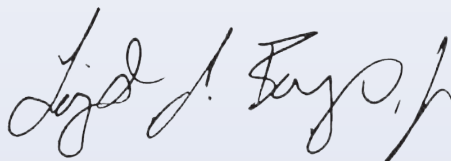
to drop our resistance and begin engaging in the activities necessary to realize why we were looking for change in the first place.

And frankly – change is hard. From starting a new workout routine to establishing new healthy eating habits or stopping poor eating habits – change is difficult.

I'm writing about change today because it's no different in business. We are and have been undergoing change – sometimes voluntarily and sometimes not. Here's the thing we've learned – although sometimes we do not readily acknowledge it, once we make the change we have contemplated, we often find ourselves saying, "I should have done this sooner."

What changes are you having difficulty making but know need to be made? You should do it. We know it will be hard, difficult, and uncomfortable, but we also know that more often than not, when you look back, you'll say, "I should have done this sooner."

In Change,



Lloyd J. Bourgeois  
Attorney-at-Law



### GET YOUR FREE COPY! *Injury Victim's Diary*

I created this workbook for you to document all the evidence you need to obtain a fair settlement from the insurance company after getting hurt in a wreck; things you may forget with time, like:

- The accident details.
- Witness information.
- The progression of your pain and symptoms.
- History of missed work and wages.
- Names of doctors and dates of visits.
- And more!

*If you'd like a copy of this resource or know someone else who may need one, give our office at call at (985) 240-9773 or visit [LJBGuides.com](http://LJBGuides.com). We'd be happy to send you a free copy.*

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# LJB's Cookin' Corner

## CAMP DIP

*Our neighbors, Amanda and Taylor, recently brought over a delicious camp dip to enjoy while watching the LSU game. It was perfect for game day and a hit with everyone.*

### INGREDIENTS

- 1 lb pork sausage
- 10oz can Ro•Tel diced tomatoes and green chilies, undrained
- 16oz package Velveeta cheese cut into 1/2 inch cubes
- 1/2 cup diced yellow onion

- 2 cloves minced garlic
- 1/2 tsp. black pepper

### INSTRUCTIONS

1. Heat a large skillet over medium heat. Add the sausage and cook, breaking it into crumbles as it cooks. About halfway through the sausage cooking, add the onion and garlic and stir together.
2. Continue until the sausage is cooked through and the onion is translucent. Drain well, then return the sausage and onion to the skillet.
3. Add the undrained Ro•Tel, cubed Velveeta cheese, and black pepper to the skillet with the sausage, onion, and garlic.
4. Turn the heat down to low and continue to cook, stirring often, until the cheese is melted and everything is well combined.
5. Serve hot with tortillas or chips.

## LIVING LOCAL



### PAUL MAILLARD BUSINESS & ARTS INITIATIVE

Our LJBLegal team had a fantastic time with friends at the second annual

Paul Maillard Business & Arts Initiative Art Show! It was a wonderful night supporting local artists and contributing to the revitalization of Old Luling.



### LSU 100

We are thrilled to announce our firm

has been named to the 2024 LSU100 list of the fastest-growing Tiger-owned and led businesses. This recognition is a testament to our team's hard work and dedication. We couldn't be prouder of what we've built since our days at LSU.

Thank you to all our clients and supporters for sharing this journey with us! Our final placement will be announced at a gala on Nov. 8. We'll keep you updated.

### Reminder About Our Firm's COMMUNICATION POLICY

Our promise to you is that while we are working on YOUR case – we are WORKING on YOUR case. And this goes for each and every one of our clients. This means that our focus and attention are squarely on your case and not anything else. Because of this, Loyd Bourgeois DOES NOT take unscheduled phone calls, emails, or walk-ins. This makes all of us more productive, efficient, and knowledgeable about YOUR case. It may help get your issue resolved faster. You can always call the office at (985) 240-9773 and schedule a phone appointment or in-person visit.

### THE LJB LEGAL DIFFERENCE

- We listen with empathy, and WE CALL PEOPLE BACK!
- We are working-class LSU fans. We never thought we'd have to sue people either, but no one should have to fight insurance companies and government bureaucracy alone.
- No charges unless we win. Nothing. ZERO. Until you win.

### THE LJB GUARANTEE

If you're not completely satisfied with your experience after 30 days, we'll give you your entire file and charge you nothing!



### LJB LEGAL VIP PERKS

Our attorneys are all notaries. Notary services are a courtesy we offer to our clients for free (if we don't have to prepare the document). Just send us an email at [info@LJBLegal.com](mailto:info@LJBLegal.com), and we're happy to help you.

### DISCLAIMER

This publication is intended to educate our clients, referral sources, and others in our network. It is not intended to be legal advice. Each case is different. You can pass this information along to your family and friends as long as the newsletter is copied in its entirety.

# DETOURS & DRIVE-THRU

## WHY SOME PLACES GET PRIME ROADSIDE REAL ESTATE

Have you ever been cruising down the highway, stomach growling, or gas light flashing, only to realize you missed an exit because you didn't see any signs for a pit stop? You're not alone. I've been there too – driving past what seemed like a barren exit, only to glance in the rear-view mirror and spot a gas station sign too late. But why do some places get those handy signs and others don't? Turns out, it's not as random as you might think.

Restaurants and gas stations don't just magically appear on those blue interstate signs; they must earn that prime real estate. And yes, it costs them. Here's a peek behind the curtain of interstate advertising.

If a restaurant wants a spot on that coveted exit sign in Louisiana, it's not as easy as flipping the "open" sign on the door. First, they've got to meet some specific requirements:

- Be open year-round – no seasonal pop-ups here.
- Operate at least six days a week.
- Keep the doors open for a solid 12 hours each day; serving all day, not just during the lunch rush.
- Have indoor seating for at least 16.
- Have public restrooms.

And in a throwback to yesteryear, they

still need a public telephone.

Gas stations? They have their own rules if they want to make the sign cut. Here's what they need to do:

- Be open seven days a week all year long.
- Operate at least 16 hours a day.
- Offer the basics: Fuel, oil, and water – not just snacks.
- Have public restrooms – a lifesaver on long drives.
- Provide drinking water and a public phone. (Yes, even more phones!)
- Oh, and they must have an on-site attendant, because automated pumps don't cut it for the sign crowd.

## THE PRICE TAG FOR FAME

Getting on one of those blue signs isn't just about meeting the rules. There's also a fee for the privilege. In Louisiana, businesses pay \$475 per direction – so if you want to be on both sides of the interstate, that's double – plus the cost of manufacturing and installing the sign. And if you want extra signs on the ramp or directional signs at intersections, be prepared to shell out a little more.

So next time you're speeding down the interstate and spot a sign for your favorite fast-food joint or gas station, know that it's not just luck. It's a combination of meeting some strict criteria, filling out an application, and coughing up the cash. Safe travels, and happy snacking!

## WE Referrals

*At LJB Legal, we love helping people and continue to work hard to provide our clients with the best experience through challenging times. If you happen to know of anyone who was hurt in an accident or needs help obtaining disability benefits, please have them reach out to us at (985) 240-9773. We are always thankful to those who trust us enough to recommend us to their family, friends, and/or clients.*

## THANKS FOR YOUR REFERRALS!

- Jake Lemmon, attorney
- Marcielle Thomas
- John Hall Thomas, attorney
- Kimberly Washington
- Andre Granier
- The Law Office of Ramsey, Skiles and Streva
- Martina Salles
- Dennis Elfert, attorney
- Jennifer Estrade
- Arita Bohannon, attorney
- Timothy Robinson
- Katherine Sanchez
- Keoka W Gonzalez
- Curtis
- Carel Dufrene
- Kim Gallagher
- Deanne R Williams, attorney
- Matthew Weidinger, attorney
- Melissa Morvant
- Ron Harris
- Joey Zeit, attorney

## THIS EDITION'S REVIEW ROUNDUP

★★★★★

"I can't say enough about Loyd – he is kind, empathetic, and straightforward. He never sugar-coated anything but was honest in his opinions and fair in his billing. He was absolutely invaluable in guiding us through and winning our appeal."

– Georgia

★★★★★

"LJB Legal is excellent. They follow up, which in and of itself is amazing. But additionally, the people are very nice and knowledgeable, which is also hard to find in a law firm. Emma is a true asset to their company as representation. She gives you confidence in your call,

and she's there when you need her. I highly recommend this law firm for all your injury needs. Wherever you live in the country, give LJB Legal a call. Their arm stretches out far and wide to help you... and help you, they will.

– Donna



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LJBLegal.com

LOYD J. BOURGEOIS  
ATTORNEY-AT-LAW

To be removed from our mailing list, call (888) 552-4773.



## How We Help:

**We Fight For the Injured and Disabled with Compassion and Care!**

- ✓ Car Crashes
- ✓ 18-Wheeler Crashes
- ✓ Motorcycle Crashes
- ✓ Personal Injury – Slip & Falls, Dog Bites, Other Injury Claims
- ✓ Disability Claims



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## Lunch & Learn

I was honored to spend some time at the St. Rose Community Center for their monthly lunch and learn. I've done a few of these with a specific topic and presentation. This time, it was nothing formal — just being present, answering questions, and providing direction and resources to the community. I enjoyed getting a chance to meet people and chat with everyone, and the homemade spaghetti and meatballs were delicious!



## REID'S JOKE CORNER



What's the difference between an Atlanta Falcons fan and a baby? **The baby will stop whining after a while.**

What does a Panthers fan do when their team has won the Super Bowl? **They turn off the Xbox.**

What do the Tampa Bay Buccaneers and a Chick-Fil-A manager have in common? **Neither one shows up for work on Sunday.**